



TOP number represents percentage of magazine's in-state circulation.

BOTTOM number represents county's percentage of the state's households.

Average Paid, Controlled and Single Copy Circulation: 89,359

as of April 1 - September 30, 2010

CVC Publisher's Statement

- 96% of circulation is in-state
- Audited by Circulation Verification Council (CVC)
- Circulation by county tends to match closely with each county's % of households.